# pharmaceutical financing market

# News, current issues

- Legislations come into force from December 2013: NM Decree No.9/1993. (2013.12.11.); Act CLIV of 1997 (2013.12.24.); Gov. Decree No.43/1999. (2013.12.31.); Act XCV of 2005 (2013.12.24.)
- NEWS: "More than 400 guidleline will expire by the end of the year" link
- NEWS: "COPD has became treatable" link
- NEWS: "Richter plans to expand" link
- NEWS: "Necessary to regulate the E-health services" link
- NEWS: "NHS spending on drugs is frozen for two years" link
- NEWS: "Drug prices decreased again from January" link

# Macro approach to financing healthcare and medicinal products

### **Balance of the Health Insurance Fund**

					Billion HUF
Health Security Fund		2013 original		2013	
	2012. I-XII.	appropriation	I-XI.	% of appropriation	% of last year
Total of Budgetary Expenditures	1 791,3	1 804,3	1 681,4	101,7%	105,2%
Curative preventive provisions	842,1	880,6	823,3	102,0%	112,9%
Medicine subsidies	315,1	280,0	269,2	104,9%	93,4%
Total Of Budgetary Revenues	1 744,3	1 804,3	1 695,1	102,5%	106,7%
Social Security Contributions	854,2	727,0	697,8	104,7%	89,7%
Contribution of Pharmaceutical Manufacturers and Wholesalers	75,0	49,0	54,5	121,3%	77,1%
Balance	-47,0	0,0	13,7		-143,7%

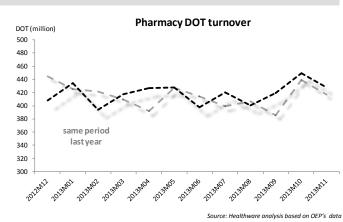
The 2013 budget counts with 0,7% increase in the expenditure and 3,4% increase in the revenues, while the balance is nil. The social security contribution is planned to be less with 15% than last year fulfilment, and this gap is filled with central budget contribution. The medicine subsidies plan are lower with 11% than last year expenses but higher with 2 billion HUF than last year budget plan.

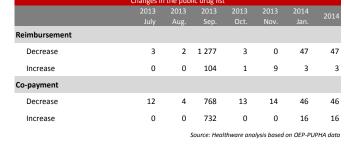
In the first eleven months of 2013 the Health Security Fund produced surplus due to the higher increase of revenues (+2,5%) than increase of expenses (+2,0%) compared to the original budget appropriation, despite the fact that hospitals received 33 billion HUF for debt repayment on 20th November.

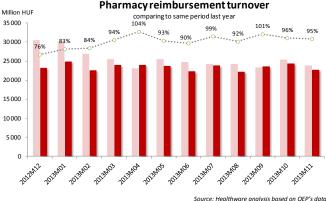
# Changes to subsidised medicinal product categories

Changes in the public drug list							
	2013	2013	2013	2013	2013	2014	2014
	July	Aug.	Sep.	Oct.	Nov.	Jan.	
Number of new products	15	23	18	37	42	22	22
Number of new Al	0	0	1	1	0	1	1
Number of delisted products	7	6	34	28	41	63	63
Prices							
Decrease	8	2	686	6	4	33	33
Increase	0	0	0	0	0	0	0

#### Dynamics of the sales/circulation of prescription-only-medicine







While the turnover of reimbursed medicines in pharmacies decreased by 1.6% in 2012 (measured in DOT), the total medicine subsidy of Health Security Fund was lower by 17%. The main causes of this saving were the reallocation of the drug budget (expensive therapies were transferred to the hospital budget), and the new process of reference price system which lead to significant cuts in prices and reimbursements.

Drug sales in the first nine months of 2013 was 1,85% higher than the same period last year, while the average reimbursement per DOT decreased thanks to the blind bid process in February and October, thus the reimbursement turnover is 6,64% below for this period compared to last year.

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HEALTH WARE

### Revealing real symptoms of diseases

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In the analysis basic country-wide demographic data related to diseases (prevalence, incidence, mortality rates) are summarized. Along with randomly chosen subcategories (area, sex, primary disease, accompanying diseases [comorbidity])

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As a result of the analysis, the basic epidemiological characteristics of a given therapeutic area can be brought to light, which may provide a good starting point to any further research, or may be suitable for independent use, especially in professional material to the attention of physicians. Because there is no publicly accessible central patients' register, only limited disease-related data and information is available. Consequently these pieces of information can play a valuable role on their own.

Further information about the service: link

# HealthWare Consulting Ltd.

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Market data

Newsletter

#### Marketing authorisation information

012	EMA	OGYI	2013 - Q3	EMA	OGYI	November 2013	EMA	OGY
New brands	64	427	New brands	32	41	New brands	9	9
New SKUs	798	4 2 3 0	New SKUs	226	345	New SKUs	93	118

TOP10 MAH by all reimbursement paid in November 2013

		TOP 10 - MAH	Reimbursement
		Novartis Europharm Limited	1 307 061 595 HUF
		EGIS Gyógyszergyár Nyrt.	1 060 415 354 HUF
		Richter Gedeon Vegyészeti Gyár NyRt.	1 032 581 748 HUF
	Eli Lilly Nederland B. V.	896 122 454 HUF	
01 013 163 HUE	1 013 163 HUF 63% 8 470 372 927 HUF 37%	Novo Nordisk A/S	821 631 176 HUF
63%		SANOFI-AVENTIS Zrt.	746 366 744 HUF
		GlaxoSmithKline Kft.	727 256 119 HUF
		Boehringer Ingelheim International GmbH	655 779 585 HUF
		AstraZeneca Kft.	629 391 124 HUF
		Teva Magyarország Zrt.	593 767 028 HUF
		sed on the sales turnover that	t pharmacies produced from POM

#### TOP10 BRAND by all reimbursement paid in November 2013

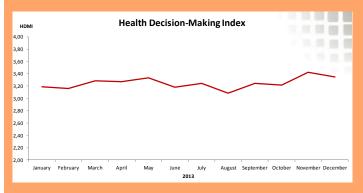


# TOP10 ATC by all reimbursement paid in November 2013



# Health Decision-Making Index (HDMI) — Case study

The first case study of 2014 evaluates the Hungarian health policy agenda of 2013 quantitatively. Our aim was to develop a system of indicators that will compare the long-term dynamic of health policy making within a year and between years.

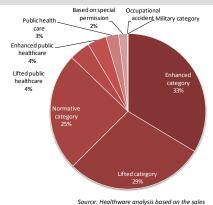


Health decision making index is a weighted indicator (on the basis of drug industry's aspects) of 7 organizations' 16 different decision making processes - are in charge of health and healthcare regulation - which were monitored for a year.

#### Average number of medical sales reps; 11/2013

All	1 830	
Medicinal products	1 566	
Medical aids	235	
Both	29	Source: Healthware analysis based on OGYI's

#### Drug reimbursement by legal title; 11/2013



turnover that pharmacies produced from POM

The attached diagram shows the last year's dynamic of health decision making system in Hungary.

The indicator pays a special attention to the institutions dealing with health regulation such as the Parliament, the Ministry of Human Resources, the Government and the Constitutional Court's decisions related to health. In addition, professional organizations were also monitored, like ÁNTSZ (National Public Health and Medical Officer Service), GVH (Hungarian Competition Authority), OEP (National Health Insurance Fund Administration) and OGYI (National Institute of Pharmacy).

Maximum weight was given to the quantity of decisions of Constitutional Court and Parliament, followed by the decision-making of the government and health ministry (regulations, instructions), and decisions by professional organizations.

The index in the first year is a descriptive analysis, however, further goal is to update on a quarterly basis and thus make the following terms comparable.

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