#### Newsletter

# **Actualities of Hungarian** pharmaceutical financing market



#### News, current issues

- Legislations come into force between 01/08/2016 and 01/09/2016: Act CLIV of 1997 (01.09.2016); Act XCV of 2005 (01.09.2016); NM Decree No.9/1993. (01.08.2016); Gov.Decree No.43/1999. (01.08.2016,02.08.2016,17.08.2016,01.09.2016); ESzCsM Decree No.32/2004. (01.08.2016): EüM Decree No.31/2010. (01.08.2016)
- ANNOUNCEMENT [HU]: "Pharma producers' new payment duties" link
- NEWS [HU]: "20 billion HUF shortage in drug budget" link
- NEWS [HU]: "Healthcare, the biggest battlefield of next 1,5 years" link
- NEWS [EN]: "What do patients know about generic biotech drugs?" <u>link</u>
- NEWS [HU]: "New system of pantients' main data file is the basis of healthcare reform" link
- NEWS [HU]: "Use of generic drugs is important for everyone" link

### Macro approach to financing healthcare and medicinal products

#### **Balance of the Health Insurance Fund**

**Total of Budgetary Expenditures** 

Curative preventive provisions

Medicine subsidies (pharmacy)

**Total of Budgetary Revenues** 

Health Security Fund

Medicine subsidies

2016 % of % of

Social Security Contributions 1 223.4 1 417.0 85 Contribution of Pharmaceutical 65.3 58.0 4 Manufacturers and Wholesalers -29,9 0,0

1 955,3

960,6

326.2

310,6

1 925,4

2016 original

appropriation

1 963,7

982,4

305.1

231,4

1 963,7

1 16

1 18

Billion HUF

onths	appropriation	last year				
160,4	101,3%	103,3%				
561,8	98,0%	102,2%				
196,4	110,3%	105,4%				
187,7	139,1%	104,5%				
185,8	103,5%	104,9%				
858,3	103,8%	119,8%				
42,2	124,8%	111,1%				
25,5		375,2%				
oriation of 2015 and 0,43% increase compared to fulfilment of 20 ocial security contribution (218 billion HUFs). The medicine subs						

# Public turnover data in our Medalyse service

With our service Medalyse for our clients, public turnover data published by NHIF is easily available and it is possible to follow them with time series analysis.

The turnover data - considering the experience of past half year - is published after a shorter period by NHIF, so it is available on the following 16-18th day after the given month.

As contribution, Healthware takes under to upload the data in the information system of Medalyse, if it is possible within 1 workday, therefore our clients are free to reach and analyse the turnover data of NHIF on the 20th day after the given month.

Detailed description about the data published by OEP: link

Details about Medalyse: link

Product offering

015. The central budget contribution is planned to In expenditures and revenues of 2016 budget, there is 2,77% increase compared to appropriat be less with 26,5% than last year fulfilment, and this gap is filled with the 18,2% higher social sidies plan is lower with 21,2 billion HUFs than last year expenses, but higher with 7 billion HUFs than the last year's original appropriation.

In the first seven months of 2016 the Health Security Fund produced a 2,22% surplus due to the higher social security contributions (+31.69 billion HUFs; +3.8%) and the lower expenditures of curative preventive provisons (-11,23 billion HUFs; -2%). Medicine subsidies shows 10,3% surplus as a result of the medicines' higher turnover particularly that reimbursement based on special permission, and reimbursement of medicines without reference price group

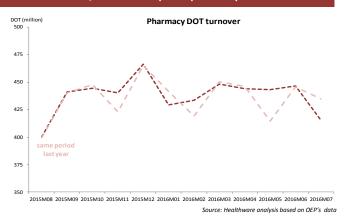
# Changes to subsidised medicinal product categories

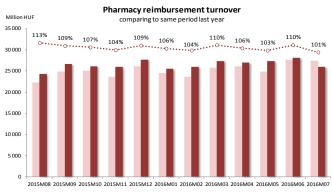
Changes in the public drug list	2016 Apr.	2016 May	2016 June	2016 July	2016 Aug.	2016 Sep.	2016
Number of new products	12	7	17	9	15	47	163
Number of new AI	0	0	0	2	0	0	8
Number of delisted products	36	19	1	11	31	6	158
Prices							
Decrease	59	1	0	43	2	3	147
Increase	3	0	0	5	0	0	8

Changes in the public drug list	2016 Apr.	2016 May	2016 June	2016 July	2016 Aug.	2016 Sep.	2016
Reimbursement							
Decrease	155	1	0	53	0	5	261
Increase	138	0	0	6	36	0	206
Co-payment							
Decrease	200	2	0	52	2	7	340
Increase	123	0	0	23	36	1	200

Source: Healthware analysis based on OEP-PUPHA data

# Dynamics of the sales/circulation of prescription-only-medicine





Prescription drugs' DOT turnover in 2015 was 1,04% higher than in 2014, so the trend of drug consumption is still increasing, but in slower rate than in 2014 (2,74%) or 2013 (2,23%); while the reimbursement turnover was higher with 7,44%. The average reimbursement per DOT was higher with 6,34% than the 2014's average. New innovative reimbursement decisions were made in 2014 and 2015 generated 3,1% and 0,65% of annual reimbursement turnover, while only 0,4% of annual DOT turnover Drug sales in the first seven months of 2016 was 0,27% higher than the same period last year, while the average reimbursement per DOT increased with 3,58%. The reimbursement turnover was higher with 3,86% for this period compared to last year.

# pharmaceutical market



#### Market data

#### Marketing authorisation information

2015	EMA	OGYI	2016 - Q2	EMA	OGYI	July 2016	EMA	OGYI
New brands	91	190	New brands	20	57	New brands	8	16
New SKUs	1 081	2 230	New SKUs	161	542	New SKUs	28	115

Source: Healthware analysis based on OGYI's and EMA's data

#### TOP10 DISTRIBUTOR by all reimbursement paid in July 2016



Source: Healthware analysis based on the sales turnover that pharmacies produced from POM

# TOP10 BRAND by all reimbursement paid in July 2016



### TOP10 ATC by all reimbursement paid in July 2016

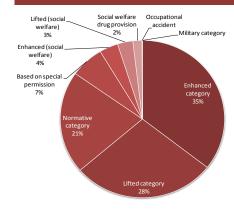


Source: Healthware analysis based on the sales turnover that pharmacies produced from POM

#### Average number of medical sales reps; 07/2016

Medicinal products 1 45
Medical aids 24
Both 1

#### Drug reimbursement by legal title; 07/2016



#### TOP10 ATC by number of patients in July 2016

TOP 10 - ATC	International non-proprietary name (INN)	Patients
B01AC06	acetylsalicylic acid	343 563
C09BA04	perindopril and diuretics	288 852
C08CA01	amlodipine	248 250
C07AB12	nebivolol	244 488
C10AA07	rosuvastatin	217 243
C10AA05	atorvastatin	212 758
A02BC02	pantoprazole	211 366
M04AA01	allopurinol	205 069
C09AA04	perindopril	174 762
C07AB07	bisoprolol	168 773

Source: Healthware analysis based on the sales turnover that pharmacies produced from POM

# Advantages of implementing EESZT in data processing — Case study

Building up and gradually installing Electronic Health Cooperation Service Space (EESZT) has been the largest IT development in Hungarian healthcare recently. Its aim is to digitize all information of the whole sector, including General Practitioners, outpatient and inpatient care, health visitor service and the pharmacies. Test phase has already been started, and production phase will start in the first quarter of 2017<sup>1</sup> In the current system, data storing, communication and data exchange, and collaborations among the institutions are insufficient<sup>2</sup> in general, the government wants to improve these with the implementation of a centralized model. The Service Space will be able to create the conditions of the highest level integration of the sector that have been reached so far. Clinical data will be available not just via the local IT service providers but centrally as well, and the opportunity of the quick data merging will be available with the permission of the patients.

The patients can control the collection and use of data: any citizens can set via the Client Gate, which healthcare data can be stored centrally and who has the access to the archived documents. In the future it might be possible for the patients to even require retrospective analysis based on the stored data.

This innovation will affect the medical records managed by the National Health Insurance Fund of Hungary (OEP). For the time being, healthcare data is recorded and stored in separated local systems, and main documentations are commonly poorly structured. Ex-post verification and correction is often necessary to reach the quality demand of the data supply for OEP4. With the implementation of EESZT, data will be stored in a single central database. The process of data providing and report sending is going to happen in the EESZT system, so optimally organized reports as well as rapid, flexible connection among databases of the data centers might be achieved in the future, which will result more consistent databases.

Beyond all of these, setting up a new database is planned for the end of 2019, which would be based on medical records filled out by the General Practitioners and it would provide comprehensive and up-to-date information about the health status of all Hungarian citizens. More than a dozen of risk factors and diseases are going to be recorded, and all of the patients are going to be categorized by their health status, and it is going to be shared via the system of EESZT.

The Healthware Consulting Ltd. works in daily cooperation with the OEP in the data management of many researches that have effect on a lot of different indications and topics. Of course, the OEP-data means valid and representative source, which serves perfectly the data needs of the researches. According to our expectations there would be advantages of the widespread use of EESZT for our clients:

- data providing can be faster; due to the institution's data supply towards OEP will simplify
- the centralization may reduce the redundancy of the databases in the whole sector and make them more consistent

in case of data requests about diseases that affect only a few patients, even improvement in data can be perceptible

• the databases are going to contain more data, which will be more comprehensive and up-to-date, so some

of the diseases and the their correlation can be researched more accurately, and it can provide opportunity

We hope that the operation of EESZT will actually meet the expectations and it will have positive effects on all members of the Hungarian healthcare.

Logical structure of the EESZT's operation:

of prospective observational studies

