Actualities of Hungarian pharmaceutical financing market

No. 5 Issue IX. 2021 Published: 06/02/2021

News Larger increase of pharma expenditures would be necessary in the budget for next year News NEAK has published the planned annual framework for specialty care Vitamins were the top-selling products in pharmacies during the Covid pandemic Macro approach to financing healthcare and medicinal products



Product offering

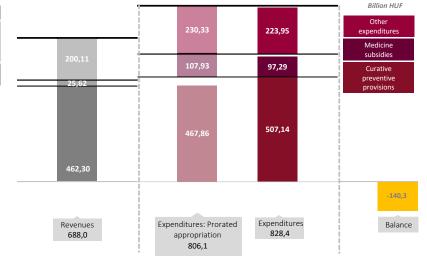
Questionnaire survey

Many marketing and health economic analyzes require information beyond the data in literary publications, that correct and complete them. In our projects the more frequently planned longitudinal data collection, fact finding and new information generating researches could provide useful support in addition to ad hoc surveys. Main steps:

- Preliminary review and interpretation of the input parameters
 - Establishment of questionnaire involving 1-2 local experts
 - Finalization of the questionnaires and querying on larger sample
 - Receiving replies, recording questionnaires, processing responses, statistical evaluation
 - Validation of results with the help of a local expert
 - Web Report transfer in Hungarian and English language

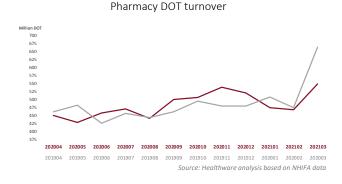
Further information about the service: <u>link</u>

Balance of the Health Insurance Fund, March 2021

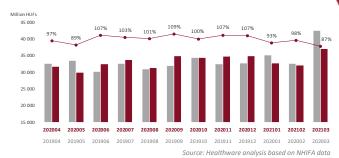


Source: Healthware analysis based on NHIFA data

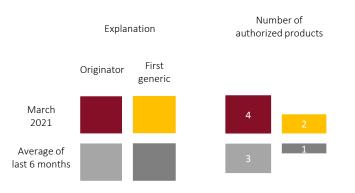
Dynamics of the sales/circulation of prescription-only-medicine



Pharmacy reimbursement turnover



Changes to subsidized medicinal product categories, March 2021



Applications for reimbursement

Number of reimbursed products

2 1

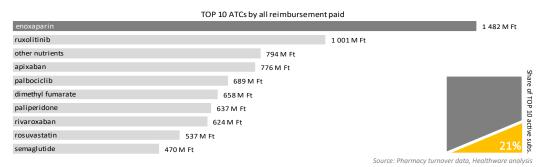
Source: Healthware analysis based on NHIFA data

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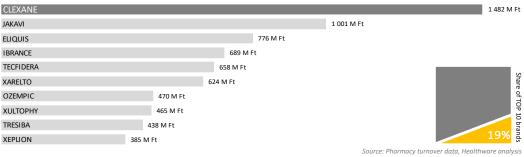
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Market data

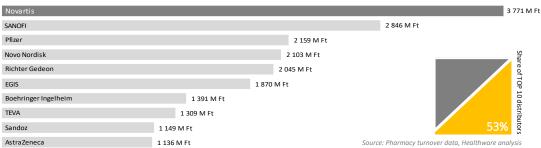
Toplists of reimbursement and number of patients, March 2021



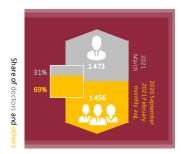




TOP 10 distributors by all reimbursement paid

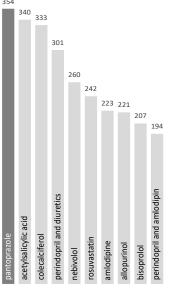


Average number of medical sales reps



Source: NHIFA data, Healthware analysis

TOP 10 active substances by number of patients (thousand patients)



Healthware analysis based on NEAK data

Analysis of innovative reimbursement submissions — Case study

NHIFA, in the case of which a legislation amendment is required for the inclusion, therefore

In this case study, we provide a brief overview of these requests' typical processing time, also rtant to consider that after the change of legislation in 2018, the analysis of a submission's timeline faces many obstacles, since these procedures have to be closed within 360 days. In the case of submissions that appears to exceed this procedure time, companies tend to initiate the closure of the process and resubmitting the dossiers without any, or with minimal changes. In our analysis, the requests closed by a termination order and submitted again within a few month were considered as a re-submission. In case of these products, the submission date was determined based on the first submission.

Based on our analysis, the following statements hold regarding the timeline of the analyzed procedures:

- average time between (atb) submission and proposal to the TÉF is 10 days (min. 0



ment requests intermittently to the

mission till the NHIFA proposal to the Ministry. Thereafter, public information is not available regarding the decisions until the publication of the bulletin.

submissions in different breakdowns (by requested reimbursement categories, companies). The whole analysis will be available on our <u>LinkedIn</u> site, soon.

